



WORKFORCE DEVELOPMENT COUNCIL OF SEATTLE - KING COUNTY

A proud partner of the [americanjobcenter](#) network



BUDGET BOOK

PROGRAM YEAR 2017

THE START OF A NEW YEAR

The eyes of the world look toward the Seattle-King County region as a leader in **technology**, **aerospace**, and **maritime**. **Healthcare** is vibrant and booming. Construction and energy efficiency are in full-gear. **Professional, scientific and technical services** are taking on a new face with the information age in full force. **The health of our industries and families depend on us doing what we do well**—supporting talented individuals and communities, especially those not included in the booming growth in which many of us participate.

The Workforce Development Council of Seattle-King County is now in year two of our **2016-2020 Local Plan**. We have seen impact already in our strategic goals. We will continue to assist in promoting awareness and learning at the national level in light of the new presidential administration's continued focus on economic success.

Budgets rise and fall, and we are skillful in working more and more collaboratively and creatively with less. We are adept in meeting the challenges of an ever-changing world. We are ready for this chapter. Together, we invest the dollars entrusted to us into the families, communities and industries of Seattle-King County to see them—to see ourselves—thrive.

Thank you for your investment.

Thank you for your impact.



Tom Peterson
Board Chair



Marléna Sessions
Chief Executive Officer



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OUR MISSION

To champion a workforce and learning system that allows our region to be a world leader in producing a vibrant economy, and lifelong employment and training opportunities for every resident

OUR VISION

Leadership toward an inclusive, dynamic regional economy



BOARD MEMBERS

David Allen - Ex-Officio
Executive VP of Corporate Communications
McKinstry Company

Matt Bench
Northwest Regional Director
Washington State Employment Security Department

Larry Brown
Legislative & Political Director
Aerospace Machinists 751

Deborah Doyle
Program Integrity Director
Washington State Department of Social & Health Services Economic Services Administration

Ethan Kelly
General Sales Manager
KIRO & KTTH Radio,
Bonneville Media Group

Lee Newgent
Executive Secretary
Washington State Building & Construction Trades Council AFL-CIO

Cheryl Roberts, Ed.D.
President
Shoreline Community College

Princess Ayers
Chief, Workforce Diversity & Inclusion
Seattle Children's Hospital

John Bowers
Dean, Basic & Transitional Studies
South Seattle College

Daryl Campbell
President & CEO
Seattle Goodwill

Scott Craig
Director, Marine Development & Compliance
Crowley Maritime

Todd Dunnington
Chief Executive Officer
Skills Inc.

Berit Eriksson
Director of Workforce Development
Sailors Union of the Pacific

Dan Johnson
Human Resource Director
Fatigue Technology, A PCC Company

Wendy Law, Ph.D.
Board Secretary/Treasurer
Administrator
Fred Hutchinson/University of Washington
Cancer Consortium

Tom Peterson, Board Chair
VP & General Manager
Hoffman Construction Company

Josh Swanson
Political & Communications Representative
International Union of Operating Engineers
Local 302

Ron Wright, Board Vice Chair
Owner
Ron Wright & Associates

BOARD & COMMITTEES

MEETING SCHEDULE

July 1, 2017 - June 30, 2018
Program Year 2017

With the exception of full-board meetings, committee meetings are located at the Workforce Development Council of Seattle-King County office, WorkSource Room, located at 2003 Western Ave, Ste 250, Seattle, WA 98121

FULL-BOARD	8:30 – 10:30 am See meeting request for location Fridays, except where noted	2017 October 13	2018 February 2 June 21* *Thursday, 3:00-5:00 pm
EXECUTIVE COMMITTEE	8:00 – 9:30 am Thursdays	2017 September 21 November 16	2018 January 9 March 6 May 16
INDUSTRY & EMPLOYMENT COMMITTEE	8:00 – 9:30 am Tuesdays	2017 September 12 November 7	2018 January 9 March 6 May 15
YOUTH COMMITTEE	8:00 – 9:30 am Thursdays	2017 September 7 October 26	2018 January 18 March 1 May 10
ACCESS SUBCOMMITTEE <i>(Subcommittee of Industry & Employment Committee)</i>	9:00 – 10:30am Thursdays	2017 September 14 November 2	2018 January 11 March 8 April - TBD May 17

Thanks to the active and collaborative board & committees of the
Workforce Development Council of Seattle-King County.

FOCUS AREAS

All of the Workforce Development Council of Seattle-King County's projects and grants align strategically within four focus areas.



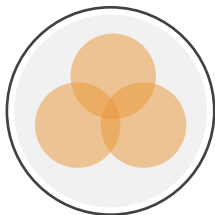
YOUTH EDUCATION & EMPLOYMENT

Supporting 23,000+ young adults ages 16-24 in their journey forward



WORKSOURCE SEATTLE-KING COUNTY

Connecting industry to people, as a proud partner of the American Job Center Network under Washington State's "WorkSource" brand



SECTOR STRATEGIES

Collaborating with diverse industry sectors to create demand-driven for workforce challenges



RESEARCH & INNOVATION

Bringing innovative, trailblazing programs and initiatives to individuals and communities

STAFF

Marléna Sessions
Chief Executive Officer

Dot Fallihee
Chief Operating Officer

Marcelle Wellington
*Chief Administrative Officer
& Local EO Officer*

Min Song
Community Relations Manager

Amy Lechner
Policy & Contracts Manager

Beth Blanchard
WorkSource System Director

Bryan Pannell
Director of Performance & Sector Partnerships

Cathy Wacker
Executive Assistant

Cruz Gallegos
Project Manager

Hannah Mello
Strategic Communications Manager

Joseph Taylor
Communications Coordinator

Kay Neill
*Data Analyst, WorkSourceWA
Training Coordinator*

Kevin McKinnon
Budget Manager

Liesel Schilperoord
Project Manager

Marta Kidane
Executive Assistant

Mike Davie
Director of Youth & Special Initiatives

Radhika Baliga
Accountant

Sean Morrin
Project Manager

Seanna Melchior Ruvkun
Project Manager

Suzanne Ramage
Human Resources / Monitoring Manager

Trinity Chandler
Project Manager



KING COUNTY BY THE NUMBERS



13TH LARGEST
metropolitan area in
the United States



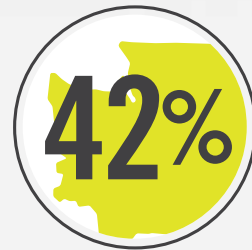
LARGEST
labor market area
in WA State



Home to nearly
2.1 MILLION
people in 39 cities,
including Seattle



80,000
businesses



OVER 42%
of all jobs in
WA State

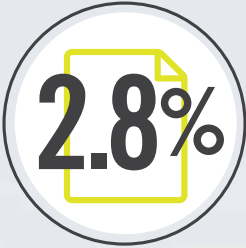


The Seattle-King County region is always growing. Our board members and staff are committed to consistently researching and reporting on our context as it evolves—building projects, programs and strategies with the present and future in mind.

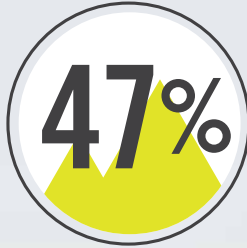
**Data from the Workforce Development Council's Talent Pipeline Application in collaboration with Community Attributes, Inc.; Dr. Anneliese Vance-Sherman, Economist with the Washington State Employment Security Department; Chandler Felt, Demographer with King County's Office of Performance, Strategy and Budget*



Almost of **A THIRD** of WA State's workforce



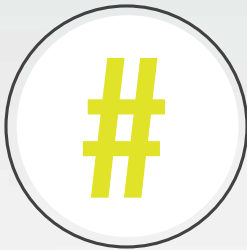
Unemployment rate in April 2017 was **2.8%**



Labor force of approximately 1.2 million people, **47%** are workers ages 25-44



With **21% OF PEOPLE** in our region foreign-born, bringing diversity of experiences, understanding, talent and opportunity to the region



A number nearly impossible to track is that of the total individuals **UNDEREMPLOYED**—people who are more capable, talented and/or educated than their current job title suggests. Addressing the potential of these underemployed workers are top of mind in our work and strategies.

WHILE UNEMPLOYMENT CONTINUES TO FALL, AND IS NEARING A HISTORICALLY AVERAGE RATE FOR OUR AREA, **IT REMAINS ELEVATED FOR SOME COMMUNITIES WITHIN KING COUNTY.** THE UNEMPLOYMENT RATE AMONG BLACK OR AFRICAN AMERICANS IS AROUND 8% AND FOR HISPANICS OR LATINOS THE UNEMPLOYMENT RATE IS AROUND 6% AS OF MARCH 2017.

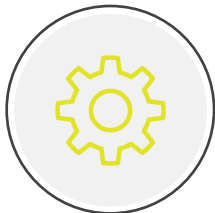
THE WDC EMBRACES **EQUAL OPPORTUNITY** AND NONDISCRIMINATION AS PARAMOUNT ALONGSIDE A COMMITMENT TO **CUSTOMER CHOICE**—ALL PEOPLE HAVE STRENGTHS TO CONTRIBUTE AND THEY WILL THRIVE WHEN MAKING AN INFORMED DECISION FOR THEIR OWN DESTINY.

INDUSTRY AS PARTNER & CUSTOMER

Industry is both a partner and customer. The key to our success is rooted in our demand-driven system's responsiveness to real-time business intelligence.

The Workforce Development Council of Seattle-King County works directly with businesses, industry leaders and labor unions within the following sectors selected based on: economic size and scope, job demand, supply and demand alignment, and potential for impact. We are committed to partnerships that advance and promote not only progress towards self-sufficiency, but career pathways moving forward.

FOCUS SECTORS



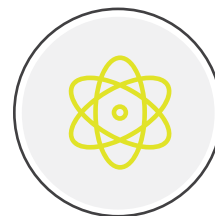
MANUFACTURING
including Aerospace and Maritime



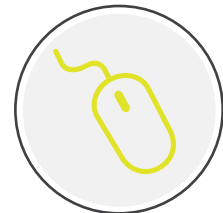
HEALTHCARE



CONSTRUCTION
including Energy Efficiency



**PROFESSIONAL, SCIENTIFIC AND
TECHNICAL SERVICES**

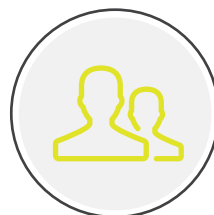


INFORMATION TECHNOLOGY
including Interactive Media

WATCH SECTORS



TRANSPORTATION AND WAREHOUSING
including Logistics &
Supply Chain Management



PUBLIC SECTOR
(Public Administration)



TRADE
including Wholesale & Retail

COMMUNITY MEMBERS AS CUSTOMER

Community members within Seattle-King County are our customers. Customers are connected to services, opportunities and resources on a career pathway toward growth and contribution within in-demand industries.

Along with Washington State WorkSource partners, the Workforce Development Council of Seattle-King County prioritizes meeting WIOA's mandate for increased access to workforce services. **This necessarily includes outreach to the following groups of individuals with barriers to employment:**

Displaced Homemakers

Youth in, or formerly in, Foster Care

Low-Income Individuals

English Language Learners

Native Americans including Indians, Alaska Natives, and Native Hawaiians

Eligible Migrant and Seasonal Farmworkers

Individuals with Disabilities

Individuals within Two Years of Exhausting TANF Eligibility

Older Individuals age 55+

Single Parents/Pregnant Women

Returning Citizens (previously involved in the Justice System)

Long-Term Unemployed

Individuals experiencing Homelessness

Veterans

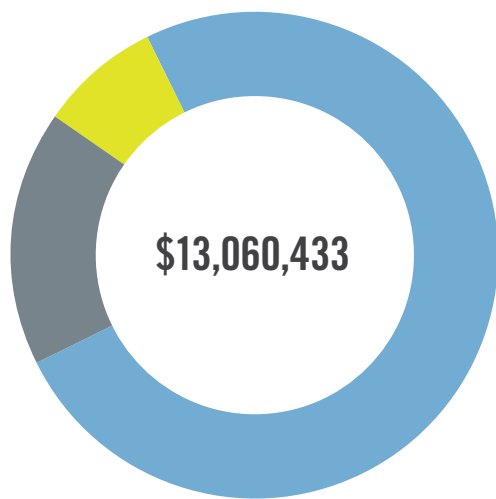


INVESTMENT

July 1, 2017 - June 30, 2018

BUDGET ALLOCATIONS

Our projects and grants align to our Focus Areas, and our funding streams fuel the work with minimal percentages allocated to administration.



17%
WDC Program

8%
WDC Admin

75%
Service Providers

SOURCE OF FUNDING

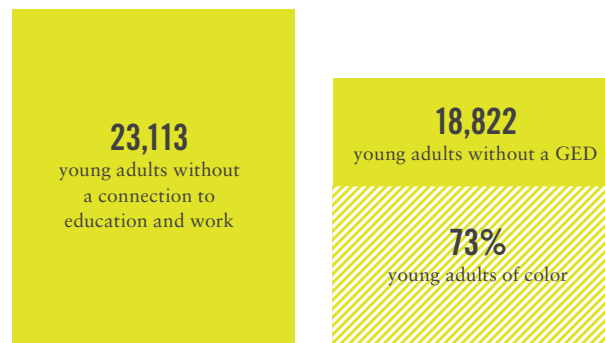
FEDERAL FUNDING:	AMOUNT
FEDERAL GRANTOR	
<i>Pass-through Grantor</i>	
Grant Title	
UNITED STATES DEPARTMENT OF LABOR	
Linking to Employment and Activities Pre-Release (LEAP)	330,000
<i>Washington State Employment Security</i>	
WIOA-Adult Services	2,250,226
WIOA-Dislocated Workers Services	2,329,308
WIOA-Integrated Delivery Service	140,000
WIOA-Youth Services	2,269,681
WIOA-Administrative Cost Pool	690,874
WIOA-Rapid Response	838,500
WIOA-Discretionary - YouthWorks	192,000
WIOA-Upskill/Backfill Planning Grant	10,000
WIOA-Upskill/Backfill (Construction)	129,605
WIOA-Upskill/Backfill (Healthcare)	137,980
WIOA-Upskill/Backfill (Manufacturing)	157,000
Disability Employment Grant	273,400
<i>Abt Associates</i>	
Health Care Evaluation	7,600
<i>Snohomish County WDC</i>	
NEG - Boeing	115,125
UNITED STATES DEPARTMENT OF EDUCATION	
Partnership to Reconnect (P3)	419,000
UNITED STATES DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT	
<i>Seattle Housing Authority</i>	
Choice Neighborhood Yesler Terrace Job Placement Svcs	314,645
United States Department of Health and Human Services	
Health Workforce for the Future	2,125,039
Total Federal Funding	12,614,858
STATE FUNDING	
DEPARTMENT OF SOCIAL AND HEALTH SERVICES	
Pre-Employment Transition Services	110,350
Rainier Youth Pilot Project	51,600
Total State Funding	161,950
PRIVATE FUNDING	
<i>CAEL</i>	
Prior Learning Assessment	12,500
<i>Evergreen Hospital</i>	
Career Pathways	16,000
<i>Bank of America</i>	
Summer Youth	100,000
<i>JP Morgan Chase</i>	
Workforce Opportunity System	40,000
Total Private Funding	168,500
TOTAL FUNDING	12,945,308

BUDGET SUMMARY

FUNDING SOURCE	GRANT NAME	GRANT RECEIVED PY '17	CARRY-IN FROM PY '16	CARRY-OVER TO PY '18	TOTAL FUNDING AVAILABLE PY '17	WDC BUDGET	SERVICE PROVIDER BUDGET
Evergreen Hospital	Career Pathways	16,000			16,000	0	16,000
SHA	Choice Neighborhoods Yesler Terrace Job Placement Services		456,480	141,835	314,645	17,445	297,200
DOL - ESD	Disability Employment Initiative - Round 2		478,400	205,000	273,400	66,950	206,450
Abt Associates	Health Care Evaluation (HPOG 2)		7,600		7,600	7,600	0
DHHS	Health Workforce for the Future	1,880,039	715,000	470,000	2,125,039	388,600	1,736,439
DOL	Linking to Employment and Activities Pre-Release (LEAP)		413,000	83,000	330,000	34,500	295,500
DOL - Snoh. County	National Emergency Grant (NEG) - Boeing	307,025		191,900	115,125	14,900	100,225
DOE	Partnership to Reconnect (P3)		419,000		419,000	89,000	330,000
DSHS	Pre-Employment Transition Services (PETS)		138,350	28,000	110,350	3,350	107,000
CAEL	Prior Learning Assessment		12,500		12,500	5,000	7,500
DSHS	Rainier Youth Pilot Project		51,600		51,600	7,000	44,600
Bank of America	Summer Youth	100,000			100,000	10,000	90,000
DOL - ESD	Upskill/Backfill - Construction	226,855		97,250	129,605	0	129,605
DOL - ESD	Upskill/Backfill - HealthCare	241,480		103,500	137,980	0	137,980
DOL - ESD	Upskill/Backfill - Manufacturing	275,000		118,000	157,000	0	157,000
DOL - ESD*	WIOA Administrative Cost Pool	745,802	19,652	74,580	690,874	690,874	0
DOL - ESD*	WIOA Adult Services	2,389,140	100,000	238,914	2,250,226	545,680	1,704,546
DOL - ESD	WIOA Discretionary - YouthWorks		192,000		192,000	24,900	167,100
DOL - ESD*	WIOA Dislocated Worker Services	2,449,231	125,000	244,923	2,329,308	564,857	1,764,451
DOL - ESD	WIOA Integrated Service Delivery		140,000		140,000	60,000	80,000
DOL - ESD	WIOA Rapid Response		838,500		838,500	189,000	649,500
DOL - ESD	WIOA Upskill/Backfill Planning Grant		10,000		10,000	10,000	0
DOL - ESD*	WIOA Youth Services	2,521,868		252,187	2,269,681	550,398	1,719,284
JP Morgan Chase/SHA	Workforce Opportunity System		40,000		40,000	11,000	29,000
		11,152,440	4,157,082	2,249,089	13,060,433	3,291,054	9,769,379

* Note: WIOA formula fund allocations are ESTIMATED based on preliminary allocations received from the WA State Employment Security Department.

YOUTH EDUCATION & EMPLOYMENT



Today in King County there are 23,113 young adults without a connection to education and work. In South King County alone there are 18,822 without a high school diploma and are out of school. Of those 18,822, nearly three quarters (73%) are young adults of color, and more than half are young men.

The Workforce Development Council of Seattle-King County’s programs connect these young people to resources so they can build careers for a viable future.

Youth Services, Workforce Innovation & Opportunity Act (WIOA)*

In-school youth (aged 14-21), and out-of-school youth (aged 16-24) who meet eligibility requirements are connected to businesses with youth-friendly internships and/or jobs, with a prioritization of a career pathway approach, work experience, and industry-recognized degrees and certificates.

PEOPLE TO BE SERVED:

- 551 served
**total projected youth based on PY16*
- 441 out-of-school youth
- 110 in-school youth

SERVICE PROVIDERS:**

King County Employment and Education Resources

Investing: **\$1,719,284**

* Note: WIOA formula fund allocations are ESTIMATED based on preliminary allocations received from the WA State Employment Security Department.
** through 9/30/17. Ongoing providers to be selected through competitive procurement.

YouthWorks, Workforce Innovation & Opportunity Act (WIOA)*

This innovative partnership with a public school district and four nonprofits helps in-school and out-of-school youth explore a career field, develop their skills, and strengthen their networks. Young people gain work experiences, business mentorships and graduation coaches as well as explore career goals and pathways. The program also provides business externships for teachers.

PEOPLE TO BE SERVED:

- 1,759 receiving career guidance
- 200 engaging work-based learning
- 68 enrolled in education or connected to employment
- 52 business mentorships
- 25 internships
- 8 teacher externships

SERVICE PROVIDERS:**

- YouthCare
- YMCA
- Juma
- Highline Public Schools
- IKRON

Investing: **\$167,100**

Performance Partnership Pilots for Disconnected Youth (P3) Seattle-King County Partnership to Reconnect

This pilot program is a unique regional outreach strategy for reaching the hardest-to-serve youth—those not enrolled in school, not attached to employment, experiencing homelessness, the foster care system, encounters with the juvenile justice system, and more. *The program is testing innovative, cost-effective, and outcome-focused strategies that improve results for opportunity youth, and will be evaluated by both local and national evaluators. Differentiators include the program’s outreach strategy plus the enrollment of opportunity youth into the ‘best practice sequence’ – Open Doors then WIOA. The pilot facilitates intentional alignment between education (Open Doors) and WIOA workforce funding streams and programs*

PEOPLE TO BE SERVED:

- 500
**through the outreach team*
- 100 WIOA youth that receive the program’s best sequence of services

SERVICE PROVIDERS:

- King County Employment and Education Resources
 - Contract ends 12/17
- King County Superior Court **(systems work)*
- Data2Insight **(evaluator)*
- Community Center for Education Results

Investing: **\$330,000**

** Note: WIOA formula fund allocations are ESTIMATED based on preliminary allocations received from the WA State Employment Security Department.*

*** through 9/30/17. Ongoing providers to be selected through competitive procurement.*



Seattle-King County Pre-Employment Transition Services (PETS)

This program provides support to in-school students with varied levels of disabilities ranging from ages 16-21 as they transition to employment and a life of meaningful work, including work-based learning opportunities, job search counseling, skill development, career planning, summer work-based learning and more.

PEOPLE TO BE SERVED:

- 60 *total for contract 8/2016-9/2018
 - 30 *for PY17 dates
- 60 workplace readiness workshops
- 54 enrolled in summer-workplace learning

SERVICE PROVIDER:

- IKRON

Investing: **\$107,000**

Youth Services Pilot Department of Social & Health Services, Rainier Community Services Office

This pilot program specifically empowers services for young people aged 16-24 who are also receiving Temporary Assistance to Needy Families (TANF) within the Community Services Office in South King County. These funded supports help young adults connect to education, training, and work activities that will prepare them to engage in the workforce, build their network, and develop skills that will contribute to future employment.

PEOPLE TO BE SERVED:

- 30 youth served through 9/30/17
 - 20 creating an education or training plan
 - 20 employed or enrolled in training

SERVICE PROVIDERS:

- Seattle Goodwill
- Pacific Associates

Investing: **\$44,600**



WORKSOURCE SEATTLE-KING COUNTY



WORKSOURCE SEATTLE-KING COUNTY IS AN INTEGRATED, HIGH QUALITY DELIVERY SYSTEM DESIGNED TO MEET THE NEEDS OF BUSINESSES AND JOB SEEKERS. BUILT UPON THE PRINCIPLES OF UNIVERSAL ACCESS, INTEGRATION, PERFORMANCE AND ACCOUNTABILITY, CUSTOMER CHOICE, PARTNERSHIP, AND CONTINUOUS QUALITY IMPROVEMENT.

Our WorkSource Seattle-King County system of sites and partners addresses Youth Education & Employment, Sector Strategies and is fueled by Research & Innovation. WorkSource is part of the American Job Center Network, known as WorkSource in Washington State.

Adult Services, Workforce Innovation & Opportunity Act (WIOA)*

Over 700 adults who are low income and/or have barriers to employment will be served throughout the WorkSource Seattle-King County system's 38 locations. Services provided include career counseling, labor market and training information, assessment, employment placement and retention services, interactive workshops, labs and job clubs, training and supportive services.

PEOPLE TO BE SERVED:

- 705 enrolled
- 105 receiving specialized training through WIOA funding
- 330 job placements upon exit

SERVICE PROVIDERS:**

- King County Employment and Education Resources
- Pacific Associates
- TRAC Associates
- Neighborhood House

Investing: **\$1,704,546**

Dislocated Worker Services, Workforce Innovation & Opportunity Act (WIOA)*

Over 600 individuals facing layoffs, also known as “dislocated workers,” will be reached through this comprehensive program across WorkSource Seattle-King County's 38 locations. Services provided include career counseling, labor market and training information, assessment, employment placement and retention services, interactive workshops, labs and job clubs, training and supportive services.

PEOPLE TO BE SERVED:

- 540 enrolled
- 150 receiving specialized training through WIOA funding
- 194 job placements upon exit

SERVICE PROVIDERS:**

- King County Employment and Education Resources
- Pacific Associates
- TRAC Associates
- Neighborhood House

Investing: **\$1,764,451**

Linkages to Employment Activities Pre-Release 2 Workforce Integration Network (LEAP2WIN)

As a part of a nationwide effort to better welcome returning citizens back into their communities, LEAP2WIN will serve 120 men in the justice system with pre-release and post-release employment services and wrap-around career development supports. The program involves establishing a specialized American Job Center (AJC) in King County's Maleng Regional Justice Center (MRJC).

PEOPLE TO BE SERVED:

- 120 to be enrolled
- Will result in a goal of 20% recidivism rate, which is more than half of the average recidivism rate for WA State

SERVICE PROVIDERS:

- King County Department of Adult and Juvenile Detention MRJC
- Urban League of Metropolitan Seattle
- Pacific Associates
- South Seattle College

Investing: **\$295,500**

* Note: WIOA formula fund allocations are ESTIMATED based on preliminary allocations received from the WA State Employment Security Department.
** through 9/30/17. Ongoing providers to be selected through competitive procurement.

Seattle Housing Authority, Workforce Opportunity System

Nearly 90 Seattle Housing Authority residents are individually-assessed and given vocational training services to meet their self-sufficiency goals. This is the third year of the project, beginning November 2016 through October 2017.

PEOPLE SERVED :

- 88 enrollments, not including carry-over from year 2 of the grant
- 51 unique participants with job placements
- 20 participants advancing from entry-level to higher/middle-wage jobs
- 60 participants enrolled in training, not including carry-over from year 2 of the grant
- 39 participants completing a training of at least one month in length

SERVICE PROVIDER:

- TRAC Associates

Investing: **\$29,000**

Ticket to Work

Program participants have the opportunity to develop and maintain an Individual Work Plan (IWP) to reach their career development goals, and receive not only immediate WorkSource Seattle-King County benefits, but long-term support for job retention and/or advancement. Funding for this project is incorporated in the Disability Employment Initiative. *Services provided include career counseling, labor market and training information, assessment, employment placement and retention services, interactive workshops, labs and job clubs, training and supportive services.*

PEOPLE TO BE SERVED:

- 10 clients enrolled in training
- 4 clients completing training
- 3 clients obtaining a credential
- 7 clients obtaining employment
- 65 workshops conducted
- 123 clients attending workshops

SERVICE PROVIDER:

- Pacific Associates

Disability Employment Initiative

According to the Census Bureau American Community Survey, 122,570 people with disabilities between the ages of 18 and 64 reside in King County. This program works with adult jobseekers with disabilities (ages 18 and over) and with existing career pathways programs in Seattle-King County to ensure that people with disabilities are recruited, enrolled and provided the supports that will allow them to achieve the full benefit of participating in those programs.

PEOPLE TO BE SERVED:

- 157 individuals receiving services
- 50 individuals provided resources other than program services (c/o Integrated Resource Teams)
- 4 staff trainings provided

SERVICE PROVIDER:

- Pacific Associates

Investing: **\$206,450**

National Emergency Grant (NEG) - Boeing

In March 2017, Boeing announced a layoff of 245 workers, and the company, the largest employer in the Puget Sound region, anticipates monthly layoffs averaging the same number of workers over the next 12 months. To support the region, the U.S. Department of Labor has approved a National Dislocated Worker Grant for re-employment and training services of workers in King and Snohomish counties, where Boeing operates plants. *Service providers to be determined.*

PEOPLE TO BE SERVED:

- 450 receiving outreach
- 315 receiving basic career services
- 180 receiving intensive career services

Investing: **\$307,025**

Seattle Housing Authority, Yesler Terrace

This project promotes positive economic outcomes for the transformation of the Seattle Housing Authority's Yesler Terrace neighborhood and Choice Neighborhoods target zone residents. This is year four of six of the Choice Neighborhoods grant funds from the Department of Housing and Urban Development (HUD). Residents are provided services to obtain employment and connection with vocational training. Economic Opportunity Specialists provide on-going case management to residents which includes an initial assessment and developing a self-sufficiency plan via the WDC's Self-Sufficiency Calculator. The plan is part of a comprehensive assessment that includes an individual employment plan and steps to reach their career goals, and facilitated referrals to local services/resources.

PEOPLE TO BE SERVED:

- 131 program participants
- 50 individual residents' employment
- \$15+/hr average pay for placements through March 2017

SERVICE PROVIDER:

- TRAC Associates

Investing: **\$297,200**

WorkSource Connection Sites

WorkSource Connection sites increase our outreach and access to WorkSource in the community. Connection sites represent the diversity of our community, a broad array of organizations that tend to serve niche populations within the community with a variety of resource and services, not just employment and education. A formal connection with these organizations expands the reach of WorkSource into the community and allows WorkSource to harness the opportunities and resources at these organizations for customers who need more than just employment and education assistance.

PEOPLE TO BE SERVED:

- 40,000+ job seekers served by WorkSource Connection Sites
- 100+ employment/education related workshops on-site
- 8,700+ attendees of employment/education related workshops on-site
- 390+ direct referrals from Connection Sites to WorkSource Center/Affiliates

SERVICE PROVIDERS:

- None*
- WorkSource Connection Sites are designed to leverage resources via a Memorandum of Agreement. Instead, WorkSource Connection Sites align resources, tools, and provide access to customers through partnership.

CONNECTION SITES

- Atlantic Street Family Resource Center
- Bellevue College
- Downtown Emergency Service Center
- Downtown Seattle Association/ Metropolitan Improvement District (DSA/MID)
- Green River College
- Highline College
- Hopelink - Bellevue
- Hopelink - Carnation
- Hopelink - Kirkland
- Hopelink - Redmond
- Hopelink - Shoreline
- IKRON
- King County Community Corrections Division (KC CCD)
- King County Housing Authority
- King County Library System
- Lake Washington Institute of Technology (LWIT)
- Millionair Club
- Multi-Service Center
- Neighborhood House
- Puget Sound Training Center
- Refugee Woman's Alliance (ReWA)
- Renton Technical College
- Seattle Central College
- Seattle Goodwill
- Seattle Housing Authority
- Seattle Public Library - Central
- Seattle Public Library - Ballard
- Shoreline Community College
- South Seattle College - Georgetown Campus
- YWCA Education Center at Greenbridge

Investing: **\$4,500**

SECTOR STRATEGIES

The Workforce Development Council of Seattle-King County connects industry voice with training and education to meet our economic needs. We see success as rooted in strategies based on meeting both real-time and forward-thinking business intelligence.

Our Sector Strategies reach beyond what grants have funded—contributing time and resources to collaboration and partnerships cited in every pocket of our work including throughout other programs' descriptions in this portfolio.

Here are investments made strategically within industry sectors as projects, programs and grants.

Health Workforce for the Future (HWF)

We support a variety of individuals with training for a wide range of healthcare occupations, primarily within nursing, medical administration and diagnostic/therapeutic roles, based on individual interest and fit as well as labor market demand and industry need. This nationally recognized program designs and tests new instructional approaches and training models, and has received acknowledgement and acclaim for each.

This program exponentially builds on sector strategies within healthcare—with 5 years of experience specifically in this program's first round of funding from Health Profession Opportunity Grants (HPOG) from the Administration for Children & Families within the US Department of Health & Human Services, and more than 10 years of initiatives prior to that.

PEOPLE TO BE SERVED:

Year 2* * Oct 2016-Sept 2017

- 111 enrolled
 - 123 enrolled in healthcare occupational training
 - 93 to complete training
 - 79 securing healthcare jobs

Year 3* * Oct 2017-Sept 2018

- 300 served
 - 200 enrolled in healthcare occupational training
 - more than 50% (~80) securing healthcare jobs

Investing: **\$1,880,039**

SERVICE PROVIDERS:

- TRAC Associates with subcontractors Neighborhood House & Pacific Associates
- King County colleges, including Highline and the Seattle District colleges (North, South, Central/SVI) *additional college partners have been funded in years 1 & 2 of HWF, including Shoreline, Renton, & Bellevue, and others may be funded in subsequent years, with efforts to sustain successful strategies
- King County Housing Authority
- Applied Inference *local 3rd party evaluation



Upskill/Backfill Project Connect: Accelerated Careers in Manufacturing

This newly-awarded effort is designed to develop a model that meets manufacturing employer needs and creates a viable career path for industry workers moving forward. Project Connect: Accelerated Careers in Manufacturing (Project Connect) is poised to accomplish that work with a strong partner network. In collaboration with leading manufacturing employers, this project will lay the groundwork for thriving talent pipeline sustainment for years to come. Vital community partners will also play a major role in working to connect job seekers with barriers to employment and/or from underserved/under-represented populations.

PEOPLE TO BE SERVED:

- 250 incumbent workers completing training
- 100 job seekers hired into jobs vacated by upskilled employees
- 5 participating employers

SERVICE PROVIDERS:

- Lake Washington Institute of Technology
- Everett Community College Corporate and Continuing Education
- Seattle Goodwill
- Seattle Housing Authority

Investing: **\$157,000**

Upskill/Backfill Building Engineer Industry Focus (BE-TAP)

This initiative will provide 100 incumbent workers with training and engage more more than 10 employers for the future of the construction industry. The program strategically creates a pathway from K-12 and higher education sectors into building engineering while upskilling/training junior-level Building Engineers in order to advance in the field.

PEOPLE TO BE SERVED:

- 100 incumbent workers completing training
- 30 job seekers hired into jobs vacated by upskilled employees
- 10 participating employers

SERVICE PROVIDERS:

- Construction Center of Excellence
- Renton Technical College
- Emerald Cities Seattle
- Apprenticeship and Non-traditional Employment for Women (ANEW)
- Associated General Contractors Education Fund

Investing: **\$129,605**

Upskill/Backfill Focus on Healthcare Employer Needs

This newly awarded initiative will provide 20 incumbent healthcare workers with training to advance their careers, working in close coordination with industry (employer and labor) partners. Incumbent facilities and entry-level administrative staff will receive support to complete training and move into clinical positions, including nursing assistant and medical assistant, during the project period (July 2017 to March 2019). In addition to upskill training support for incumbent employees, support will also be provided to at least 20 job seekers to backfill openings created through advancement of incumbents.

PEOPLE TO BE SERVED:

- 20 incumbent workers completing training
- 20 job seekers hired into jobs vacated by upskilled employees
- 2 participating employers

SERVICE PROVIDER:

- Neighborhood House

Investing: **\$137,980**

Healthcare Career Pathways

This on-site public-private partnership at EvergreenHealth, serves professionals within healthcare seeking to move forward and fill mission-critical roles. Career counseling services are provided on site for individuals currently employed, assisting with career advancement and wage growth while helping employers fill high-demand openings.

PEOPLE TO BE SERVED:

- In PY17 the Career Pathways counselor will continue to provide support to both incumbent workers, and to labor/management partners administering the “Grow Your Career” (GYC) program at EvergreenHealth. The counselor typically works with 30-40 employees per year, and attends monthly GYC administrative meetings, in addition to responding to employer and employee needs as they arise.

SERVICE PROVIDER:

- TRAC Associates

Investing: **\$16,000**

Rapid Response, Workforce Innovation & Opportunity Act (WIOA)*

This powerful program provides pro-active, business-focused, and flexible strategy designed to assist businesses expecting layoffs or transitioning workforce elsewhere by providing resources and on-site services that will make this transition easier for both businesses and employees.

PEOPLE TO BE SERVED:

- 8,800+ workers

SERVICE PROVIDER:

- Pacific Associates

BUSINESSES TO BE SERVED:

- 56 receiving Rapid Response services
- 900 engaged with diverse workforce development needs

Investing: **\$649,500**

WorkSource Business Services, Workforce Innovation & Opportunity Act (WIOA)*

A fundamental strategy to economic success in our region is engaging businesses. The Business Services Team addresses workforce planning needs, develops talent acquisition strategies, provides labor market information as well as business resources, and involves businesses to inform workforce development strategies in the region. The team not only addresses adult workforce development, but has staff resources and strategies dedicated to addressing youth employment and education needs specifically—aligned with employer and industry demand.

BUSINESSES TO BE SERVED:

- 5,000+ businesses served
- 1,000+ new businesses involved with the WorkSource system
- 3,750+ total businesses engaged that are in watch and focus sectors
- 3,100+ small and medium sized business (under 250 employees) engaged
- 1,500+ large businesses (over 250 employees)
- 93%+ business satisfaction score

SERVICE PROVIDER:

- Pacific Associates

Investing: **\$183,950**

* Note: WIOA formula fund allocations are ESTIMATED based on preliminary allocations received from the WA State Employment Security Department.

** through 9/30/17. Ongoing providers to be selected through competitive procurement.

RESEARCH & INNOVATION

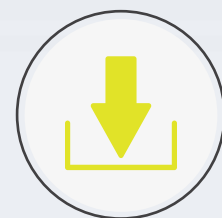
The Workforce Development Council of Seattle-King County is committed to not just contributing programs of significant impact and worldclass performance, but also to bringing thought leadership to the field of workforce development, beginning here in Seattle-King County.



Over 50,000 young people and adults benefit from **MAP YOUR CAREER** dashboards, printed booklets, and its microsite delivered to schools, organizations and printed in the annual Seattle Times' Newspapers in Education series.



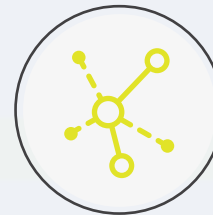
We bring the **SELF-SUFFICIENCY CALCULATOR** to WorkSource staff and customers, as well as for use by our partners and collaborators.



This past Program Year 2016, we launched the **TALENT PIPELINE APPLICATION** on our website that streamlines actionable data for every possible local user.



We forge **PARTNERSHIPS** with tool providers like Traitify and Jobscan.



We spearhead **INNOVATIONS** like the WorkSource Connection Site model, our Sector Panel concept, Integrated Service Delivery pilots with Temporary Assistance for Needy Families (TANF), Ticket to Work, our Untapped Talent project, and much more.



Council for Adult and Experiential Learning (CAEL)

This pilot explores the capabilities of “Prior Learning Assessments” in forging career pathways—including building infrastructure, processes and a common language for job seekers and incumbent workers. The goal is to accelerate degree/certificate attainment to meet individual and industry need, particularly in technology and manufacturing.

PEOPLE TO BE SERVED:

- The current outcomes of this pilot are not necessarily participant numbers; outcomes are three distinct, direct pathways to high-demand careers that utilize prior learning assessments (PLA) and shape the path toward credit attainment at South Seattle College.
- The aim is to create a transferable, scalable model across the Seattle Colleges and potentially the region.

SERVICE PROVIDER:

- South Seattle College

Investing: **\$7,500**

Integrated Service Delivery, WorkSource

“Integrated Service Delivery” is an innovative approach of seamlessly meeting each individual customer’s needs in a streamlined way, regardless of siloed systems and processes. Implementation of this approach of service delivery is extensive and challenging, including organizing staff around functions and customer needs, reimagining enrollment processes for co-enrollment of services, the hiring of integration staff, purchases of tablets and their customization, system-wide desk aides, workshops and staff training, and continuous quality improvement based on customer need and feedback.

SERVICE PROVIDERS:

- TRAC Associates
- Pacific Associates
- Neighborhood House
- King County

Investing: **\$80,000**





WORKFORCE DEVELOPMENT COUNCIL OF SEATTLE - KING COUNTY

A proud partner of the [americanjobcenter](#) network



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