

# WorkSource color pallet

## Spot (Pantone)



### Primary



### Secondary



### AJC Tagline



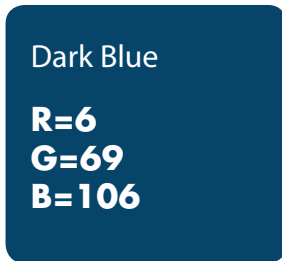
These are the spot colors for matching when creating vinyl signage. (If printing in more than 2 colors, it is usually more cost effective to use the CMYK logo).

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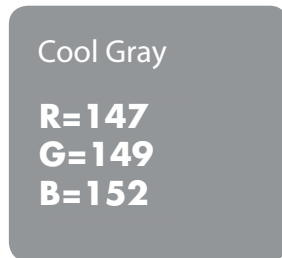
## RGB (Red, Green, Blue)



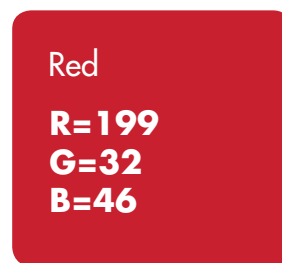
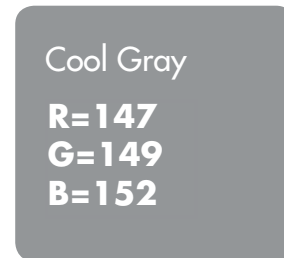
### Primary



### Secondary



### AJC Tagline



RGB logo files are for use in Web pages, PowerPoint presentations or any publication that will be viewed on a monitor. They may also be used in publications printed on an office desk jet or laser printer.

# WorkSource color pallet

## Process color (CMYK)



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### Primary

Dark Blue

**C=100**  
**M=24**  
**Y=0**  
**K=64**

Yellow

**C=0**  
**M=30**  
**Y=100**  
**K=0**

Light blue

**C=67**  
**M=27**  
**Y=15**  
**K=0**

### Secondary

Cool Gray

**C=0**  
**M=0**  
**Y=0**  
**K=50**

Dark Gray

**C=62**  
**M=54**  
**Y=63**  
**K=35**

### AJC Tagline

Cool Gray

**C=0**  
**M=0**  
**Y=0**  
**K=50**

Blue

**C=100**  
**M=90**  
**Y=5**  
**K=0**

Red

**C=15**  
**M=100**  
**Y=92**  
**K=5**

CMYK logo files are for use when printing on a digital or offset press.